

TRAVIS J. CARR

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EDUCATION

California Polytechnic State University San Luis Obispo, California

Bachelor of Science in Graphic Communication

Concentration: *Web & Digital Media*

Graduation Date: *June 2012*

Dean's Honor List (3.5+ GPA)

Winter 2011

EXPERIENCE

Kraftwerk Design Intern/Jr. Web Designer

San Luis Obispo, California

September 2012 to December 2012

Maintained and updated existing client websites

Developed concepts and layouts for various websites

Classic Apparel Founder, Owner, and Designer

San Luis Obispo, California

May 2009 to present

Conceptualized brand identity and logo

Designed all apparel artwork, promotional goods, and website

Managed group of marketers and photo/videographers

Link: www.classicapparelca.com

Freelance Design Designer

San Luis Obispo, California

January 2009 to present

Produced marketing collateral and promotional material

Designed brand identities and logos

Developed websites and concepts

University Graphic Systems (UGS) Web Press Intern

Cal Poly, San Luis Obispo, California

Spring 2011, Winter 2012

Assisted in the printing of Cal Poly newspaper, the Mustang Daily

TECHNICAL SKILLS

Operating Systems: *Mac OS X and Windows*

Microsoft Office: *Word, Excel, PowerPoint*

Adobe Creative Suite: *Photoshop, Illustrator, Dreamweaver, InDesign, Flash, Premiere Pro*

Other Applications: *QuarkXPress, HTML5/CSS3, responsive design, basic JavaScript, FTP*

Processes: *photography, screen printing*

STRENGTHS

Results from highly respected StrengthFinders 2.0 test

Futuristic - energized by visioning process

Maximizer - excellence, not average, is my measure

Achiever - responds well to metrics

Harmony - works toward consensus

Empathy - hears the unvoiced questions